



INVESTMENT CHART

TYPE OF EXPENDITURE	LOW	HIGH
Rent (One Month)	\$1,875	\$12,500
Lease Security Deposit	\$1,875	\$12,500
Utilities (Electric, Gas, Cable)	\$500	\$800
Leasehold Improvements	\$40,000	\$75,000
Market Introduction Program	\$1,000	\$2,500
Equipment and Fixtures	\$35,000	\$55,000
Computer Systems	\$1,000	\$2,500
Insurance (Three Months)	\$300	\$600
Signage	\$2,000	\$6,000
Office Expenses	\$1,000	\$2,000
Food Cooking Supplies	\$3,700	\$6,000
Food Packaging Supplies	\$7,500	\$10,000
Licenses and Permits	\$1,000	\$2,000
Dues and Subscriptions	\$250	\$500
Professional Fees (Lawyer, Accountant, Etc.)	\$1,500	\$3,500
Architect Fees	\$0	\$10,000
Travel, Lodging, and Meals for Initial Training	\$3,000	\$6,000
Additional Funds (For First Three Months)	\$15,000	\$30,000
TOTAL BEFORE FRANCHISE COSTS	\$116,500	\$237,400
AVERAGE	\$176,950	
Franchise Fee	\$35,000	\$35,000
TOTAL WITH FRANCHISE COSTS	\$151,500	\$272,400
AVERAGE	\$211,950	

Amounts may vary and are subject to change.

Minimum Financial Resources:

Liquid Capital: \$100,000 (depending on location, size of store front, and build-out)

Net Worth: \$300,000

To Learn More About CLUSTERS Franchise Opportunities,
Call 215-630-7258 or Email info@clusterspopcorn.com

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